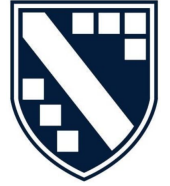




Contextual Safeguarding- May Edition



We all have a responsibility to use roads safely to protect ourselves and others. We can choose safe ways to travel and safe vehicles, obey road rules, travel at safe speeds and educate people about safe road use.

Why do we need Road Safety Heroes?

- More than 1.3 million people die on roads every year
- Road crashes are the leading cause of death for children and young people worldwide
- More than six children are killed or seriously injured on roads every day in the UK
- Road crashes have a devastating effect on families and communities
- Pollution from traffic causes respiratory illnesses and other diseases
- Active travel such as walking and cycling is good for the nation's health and good for the planet

ROAD SAFETY

THINK

about where you should cross.

STOP

in a safe place at the side of the road.

USE YOUR EYES & EARS

to see and hear any approaching vehicles.

WAIT

until all the vehicles have passed.

LOOK AND LISTEN

again to make sure all is clear.

CROSS

the road. Keep looking and listening.

Parents and carers

Parents and carers can help keep young children safe by:

- Holding hands with them when walking near roads
- Crossing roads at safe places
- Making sure a child is sitting in a well-fitted, appropriately sized child seat if travelling by car.

Parent and carers can also set a good example by driving at safe speeds, never using a phone while driving and always wearing a seat belt.

All parents and carers can help children and young people use roads safely and choose active ways to travel or public transport where possible.