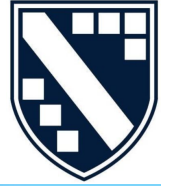




# Contextual Safeguarding- Extra Edition



## ALWAYS FOLLOW THE WATER SAFETY CODE



Whenever you are around water:

### STOP AND THINK

Take time to assess your surroundings. Look for the dangers and always research local signs and advice.



### STAY TOGETHER

When around water always go with friends or family. Swim at a lifeguarded venue.



In an emergency:

### CALL 999

Ask for the Fire and Rescue Service when inland and the Coastguard if at the coast. Don't enter the water to rescue.



### FLOAT

Fall in or become tired - stay calm, float on your back and call for help. Throw something that floats to somebody that has fallen in.



In the last 5 years, **119 children** accidentally drowned in the UK.

**71%** of UK child drownings occur between May and August.

2022 saw a **46% increase** in the number of child drownings in the UK, compared to the 5-year average.

**84%** of UK child drownings occur in inland waters e.g. rivers, lakes and canals.

**79%** of children that accidentally drown in the UK are male.

Drowning is currently reported as one of the **leading causes of child trauma-related deaths** in England.

**83%** of child drownings in England occurred in the absence of adult supervision.

In our analysis, **71% of children aged 13-17** that accidentally drowned in the UK were swimmers.

The risk of drowning is **2x higher** for children from the **more deprived areas of England**, compared to those from the least deprived.

The risk of drowning in England is **3.5 x higher** for children of **Black ethnicity** compared to White ethnicity.

**No child should drown.**

## BEACH FLAGS



**RED AND YELLOW LIFEGUARDS ON DUTY**  
Between the flags is the safest place to swim



**RED DANGEROUS AREA**  
Lifeguards are not watching this area  
Do not swim here



**BLACK AND WHITE WATER SPORTS AREA**  
Do not swim here



**ORANGE WINDSOCK SHOWS THE DIRECTION AND STRENGTH OF THE WIND**  
Beware of winds blowing out to sea